



United States of America
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION LICENSE

Official Mailing Address:

MEREDITH CORPORATION
1716 LOCUST STREET
DES MOINES IA 50309

Facility Id: 72305

Authorizing Official:

Hossein Hashemzadeh

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Deputy Chief

Video Division

Media Bureau

Grant Date: FEB 02 2012

This license expires 3:00 a.m.
local time, December 01, 2012.

Call Sign: W15CW-D

License File Number: BLDTT-20111227ABE

This license covers permit no.: BMPDTT-20110713ABO

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: W15CW-D

License No.: BLDTT-20111227ABE

Name of Licensee: MEREDITH CORPORATION

Station Location: NC-FRANKLIN

Frequency (MHz): 476 - 482

Channel: 15

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: SCA 4DR-8S

Major lobe directions 90
(degrees true):

Beam Tilt: 2 Degrees

Antenna Coordinates: North Latitude: 35 deg 10 min 23 sec

West Longitude: 83 deg 34 min 51 sec

Maximum Effective Radiated Power (ERP): 5 kW

Transmitter Output Power: 0.393 kW

Height of radiation center above ground: 19 Meters

Height of radiation center above mean sea level: 1671 Meters

Antenna structure registration number: None

Overall height of antenna structure above ground: 20 Meters

Out-of-Channel Emission mask: Stringent

*** END OF AUTHORIZATION ***